

CONTROL NO: _____

Customer Information Company: Name: Address: City: Country: Telephone: 	Authorized Apple Dealer Information Center No: Dealer Confirmation Stamp:
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Product Type: _____

Serial Number:

Purchase Date: | | | | |

1. Please circle the primary area in which you plan to use your Apple products.

- Home
- Business.
- Education/School
- Scientific/Industrial

Other: _____

2. What three applications are most important to you?

- | | |
|-------------------------|-------------------------------|
| a. Personal Finance | g. Business Modeling/Planning |
| b. Computer Education | h. Word Processing |
| c. Data Base Management | i. Inventory |
| d. News/Information | j. Engineering |
| e. Entertainment | k. Lab Measurement/Control |
| f. Business Accounting | |

Other: _____

3. What three features made you buy this product?

- Graphics
- Color
- Application Software
- Systems Software
- Peripherals
- Value for money
- Ease of use
- Integrated Software
- Programming Languages
- Apple Service
- Transportability

Other: _____

4. How did you learn about Apple?

- a. Store b. Magazine/Newspaper
- c. Personal/Friend

Other: _____

I have read and agree to the Apple Warranty and Proprietary Rights Statement(s) and the Apple License Agreement(s) accompanying my Apple products.

Customer Signature:_____

• PLEASE CHECK YOUR WARRANTY AND LICENSING DOCUMENTATION FOR THE NAME AND ADDRESS OF YOUR LOCAL APPLE SUBSIDIARY, AND RETURN THIS CARD EITHER TO THE SUBSIDIARY, OR IF THERE IS NONE IN YOUR COUNTRY OF PURCHASE, TO YOUR LOCAL DISTRIBUTOR.

